NSLVE
NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

2014 & 2018 CAMPUS REPORT

Student Voting Rates for

Northern Kentucky University

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - **https://idhe.tufts.edu/nslve-recalculation-tool.**

To read more about NSLVE data, see our Campus Reports FAQ - **https://idhe.tufts.edu/nslve/frequently-asked-questions.**

Reviewing the Data

Use the following key to interpret the charts:
*   = number of students is less than 10
n/a = no data was collected or calculated for this field.

What to do next?

❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - **https://idhe.tufts.edu/public-data-portal-visualizations.**

❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

❑ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation - **https://idhe.tufts.edu/electionimperatives.**

❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: **https://idhe.tufts.edu.**

Follow us on Twitter **@TuftsIDHE.**

We appreciate hearing from you! Please email us at **NSLVE@tufts.edu.**

Warm regards,

IDHE Team

Voting and Registration Rates

2018 Voting Rate

41.2%

CHANGE FROM 2014

+14.3

2018 VOTING RATE FOR ALL INSTITUTIONS

39.1%

Registration Rate

79.0%   78.0%

2014   2018

Voting Rate of Registered Students

34.1%   52.9%

2014   2018

Voting Rate

26.9%   41.2%
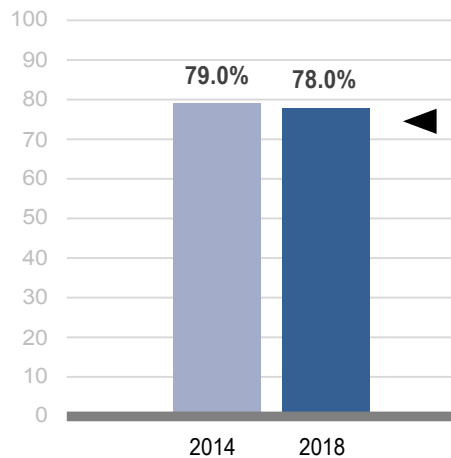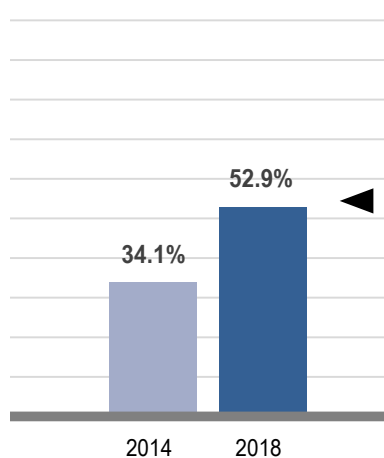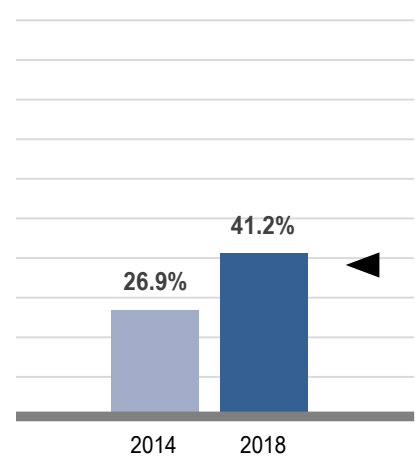
2014   2018

◄ All Institutions, 2018

	2014	2018		Change
Total student enrollment	14,575	14,196	⬇	-379
Age under 18/Unknown	(894)	(1,362)		
IPEDS estimated non-resident aliens	(424)	(370)		
FERPA records blocked	(55)	(19)		
Total eligible voters	13,202	12,445	⬇	-757
Number of students who registered	10,434	9,701	⬇	-733
Number of students who voted	3,553	5,129	⬆	1,576
Registration rate	79.0%	78.0%	⬇	-1.1
Voting rate of registered students	34.1%	52.9%	⬆	18.8
Voting rate	26.9%	41.2%	⬆	14.3
Difference from all institutions	+7.2	+2.1		

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

Difference from All Institutions **+7.2**

2018 Voting Rate for All Institutions

39.1%

HIGH
64.1%

LOW
11.5%

Difference from All Institutions **+2.1**

	Your Institution	Master's Institutions	Public Master's Institutions	Private Master's Institutions
2014	26.9%	20.1%	19.9%	21.1%
2018	41.2%	39.7%	39.3%	40.3%
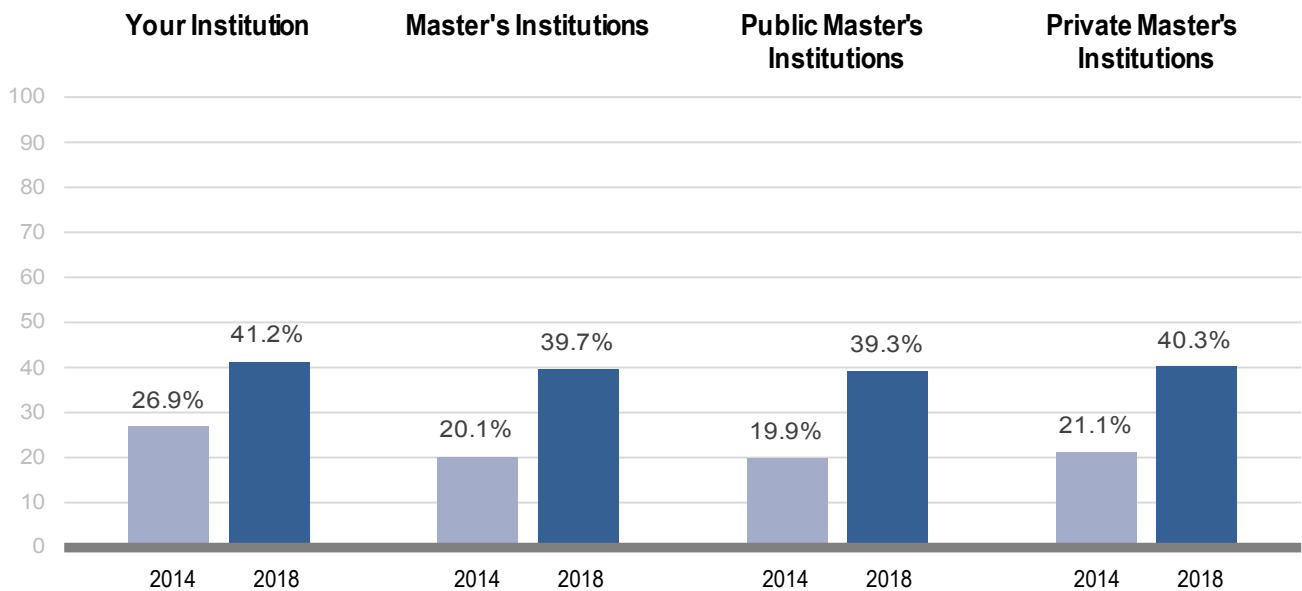
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*
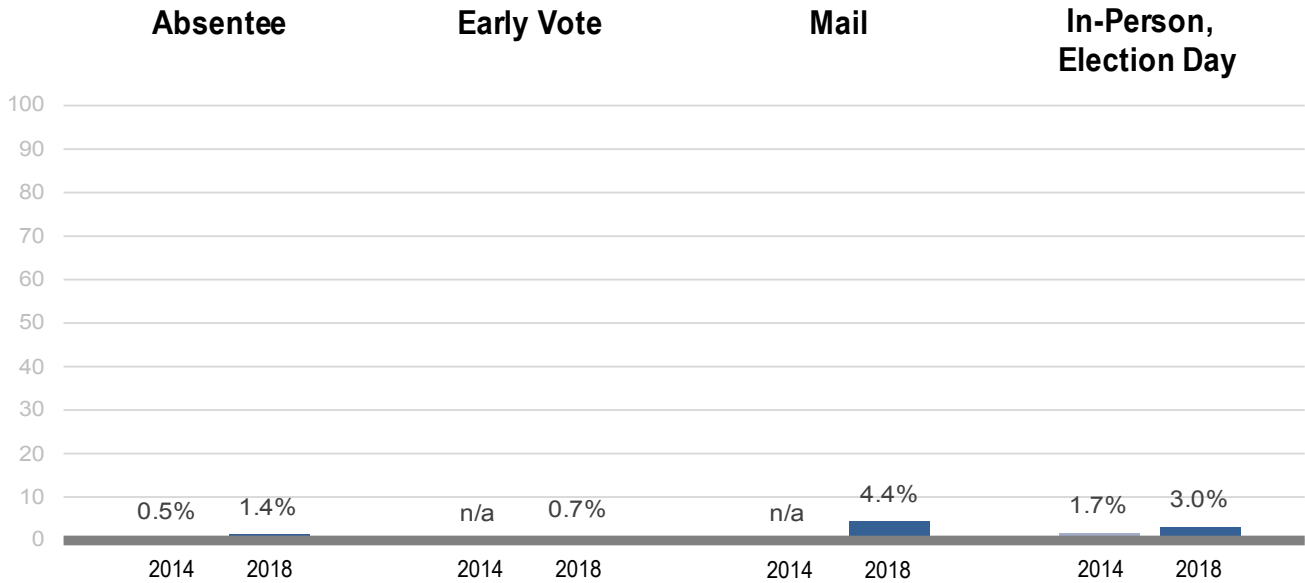
	2014			2018			
	Voted	Rate		Voted	Rate		Change
Absentee	17	**0.5%**		74	**1.4%**	⬆	**1.0**
Early Vote	*	**n/a**		36	**0.7%**		**n/a**
Mail	*	**n/a**		226	**4.4%**		**n/a**
In-Person, Election Day	61	**1.7%**		155	**3.0%**	⬆	**1.3**
Unknown	3,470	**97.7%**		4,638	**90.4%**		
Total	**3,553**			**5,129**			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

|	**18-21**	**22-24**	**25-29**	**30-39**	**40-49**	**50+**
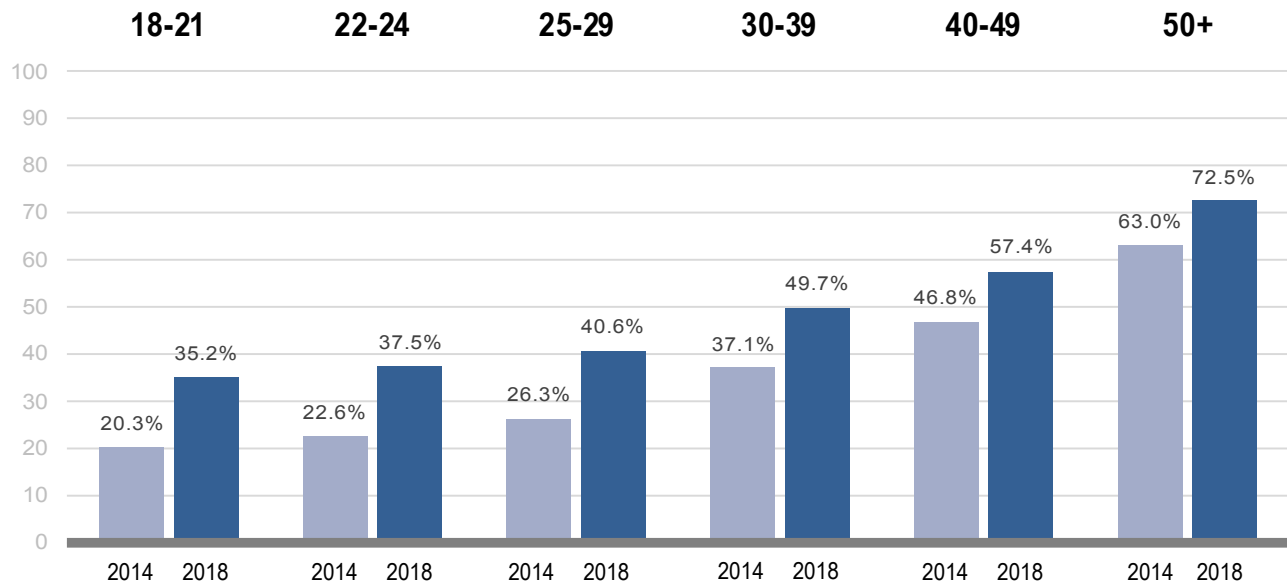
	2014			2018				Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	6,299	1,279	**20.3%**	6,357	2,235	**35.2%**	⬆	**14.9**
22-24	2,781	628	**22.6%**	2,365	887	**37.5%**	⬆	**14.9**
25-29	1,877	493	**26.3%**	1,665	676	**40.6%**	⬆	**14.3**
30-39	1,611	598	**37.1%**	1,422	706	**49.7%**	⬆	**12.5**
40-49	688	322	**46.8%**	693	398	**57.4%**	⬆	**10.6**
50+	370	233	**63.0%**	313	227	**72.5%**	⬆	**9.6**
Unknown	0			*				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Education Level*

Undergraduate
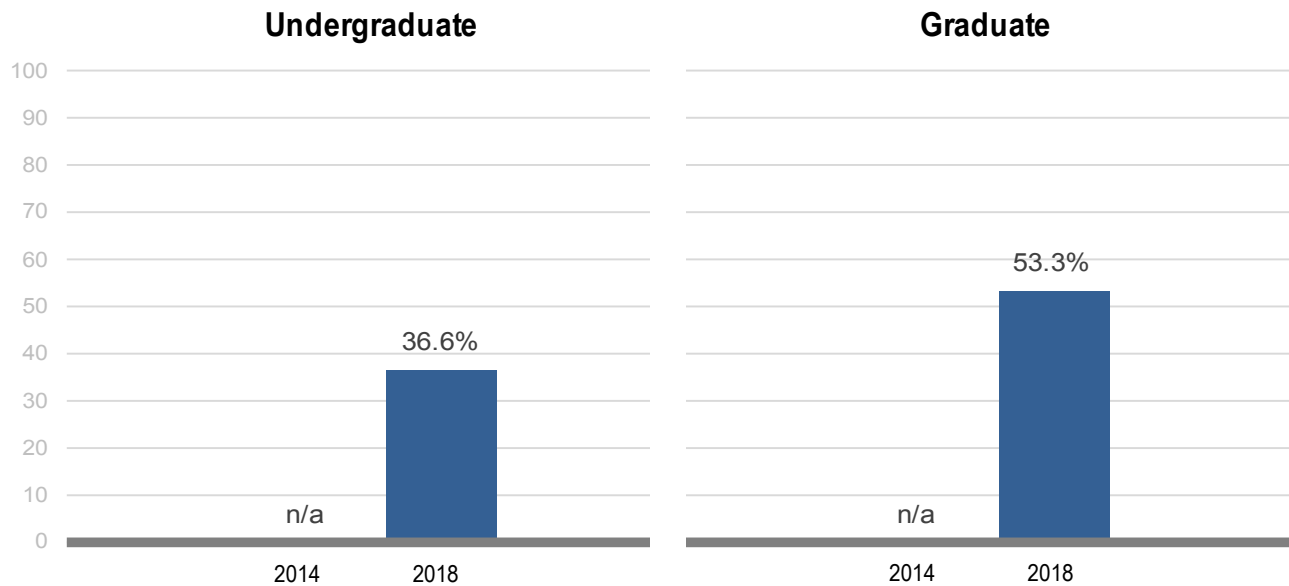
Graduate

	2014				2018			
	Enrolled	Voted	Rate		Enrolled	Voted	Rate	Change
Undergraduate	0	0	**n/a**		10,068	3,682	**36.6%**	**n/a**
Graduate	0	0	**n/a**		2,291	1,221	**53.3%**	**n/a**
Unknown	13,626				456			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Undergraduate Class Year*

First Year	Sophomore	Upper-level
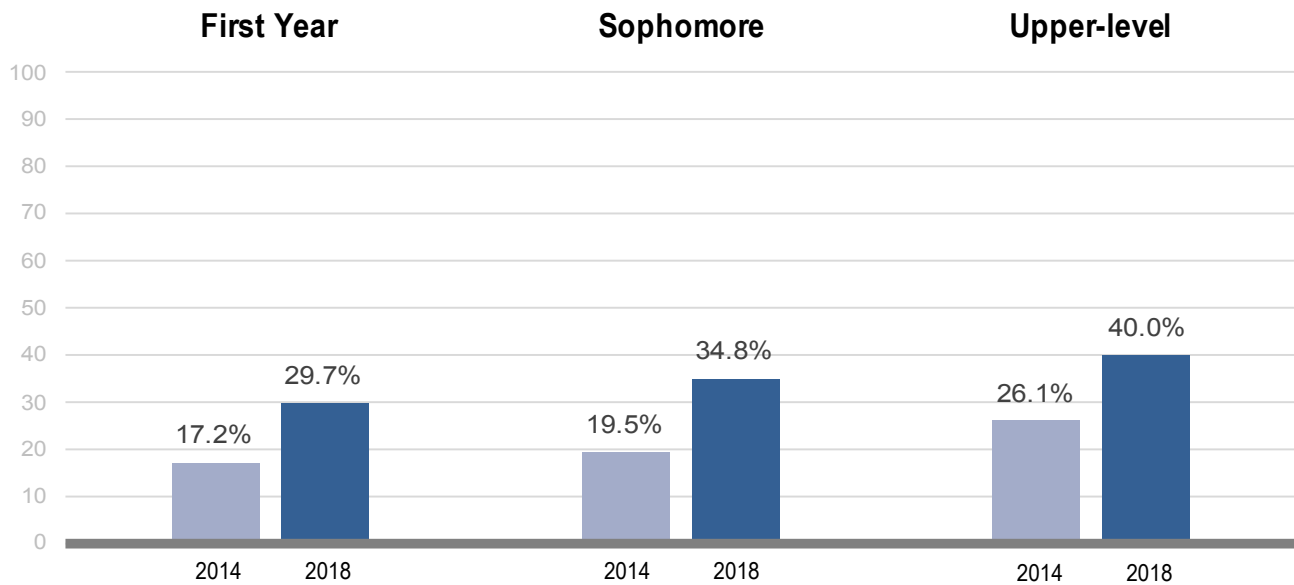
	2014			**2018**				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
First Year	2,043	351	**17.2%**	2,294	681	**29.7%**	⬆	**12.5**
Sophomore	2,284	445	**19.5%**	2,058	717	**34.8%**	⬆	**15.4**
Upper-level	6,629	1,729	**26.1%**	5,349	2,141	**40.0%**	⬆	**14.0**

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

## YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*
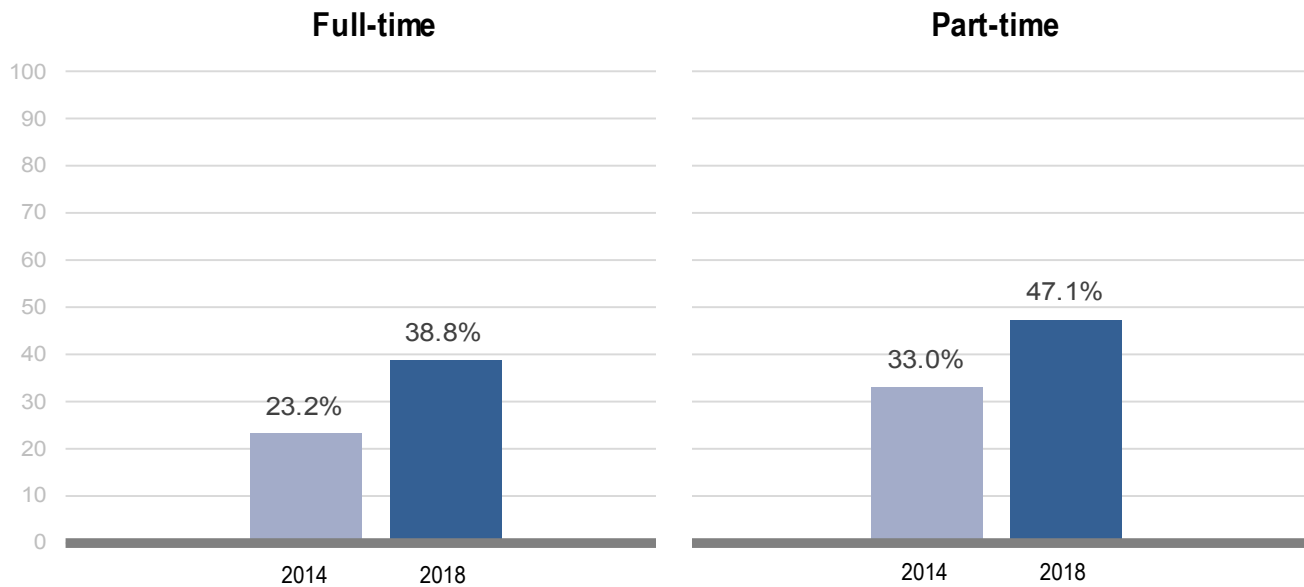
Full-time

Part-time

	2014				**2018**				Change
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		
Full-time	9,599	2,224	**23.2%**		10,978	4,263	**38.8%**	⬆	**15.7**
Part-time	4,027	1,329	**33.0%**		1,837	866	**47.1%**	⬆	**14.1**
Unknown	0	0	**n/a**		0	0	**n/a**		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table.
Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Gender*

Women

Men
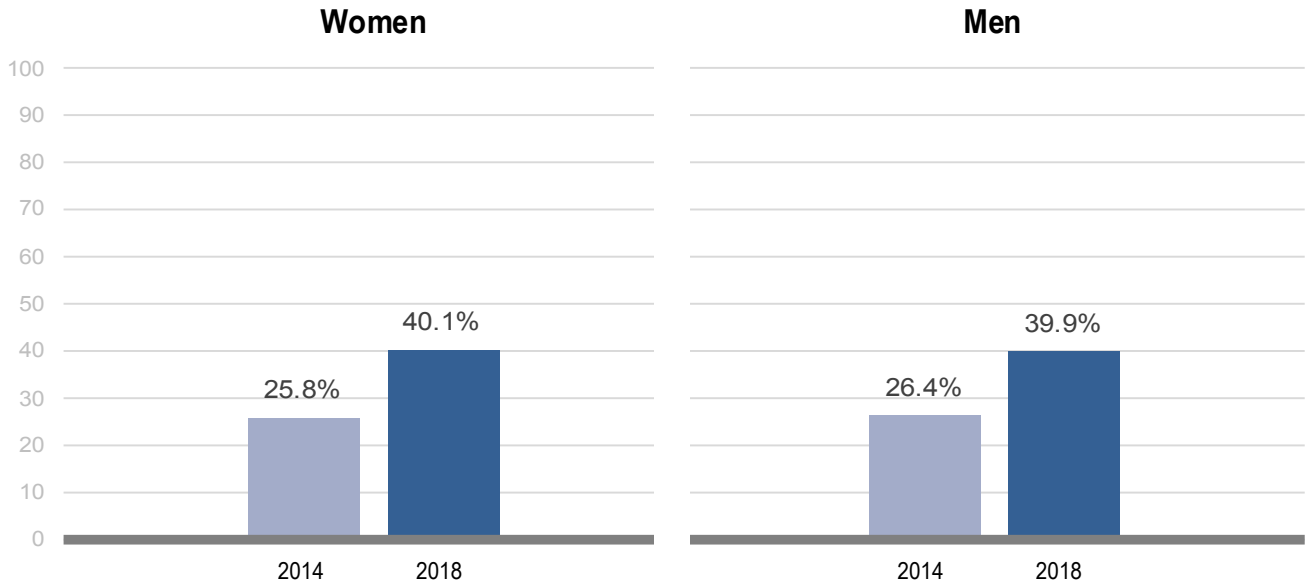
	2014				2018				
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		Change
Women	7,593	1,958	**25.8%**		7,598	3,049	**40.1%**	⬆	**14.3**
Men	6,033	1,595	**26.4%**		5,193	2,071	**39.9%**	⬆	**13.4**
Unknown	0				24				

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Race/Ethnicity*
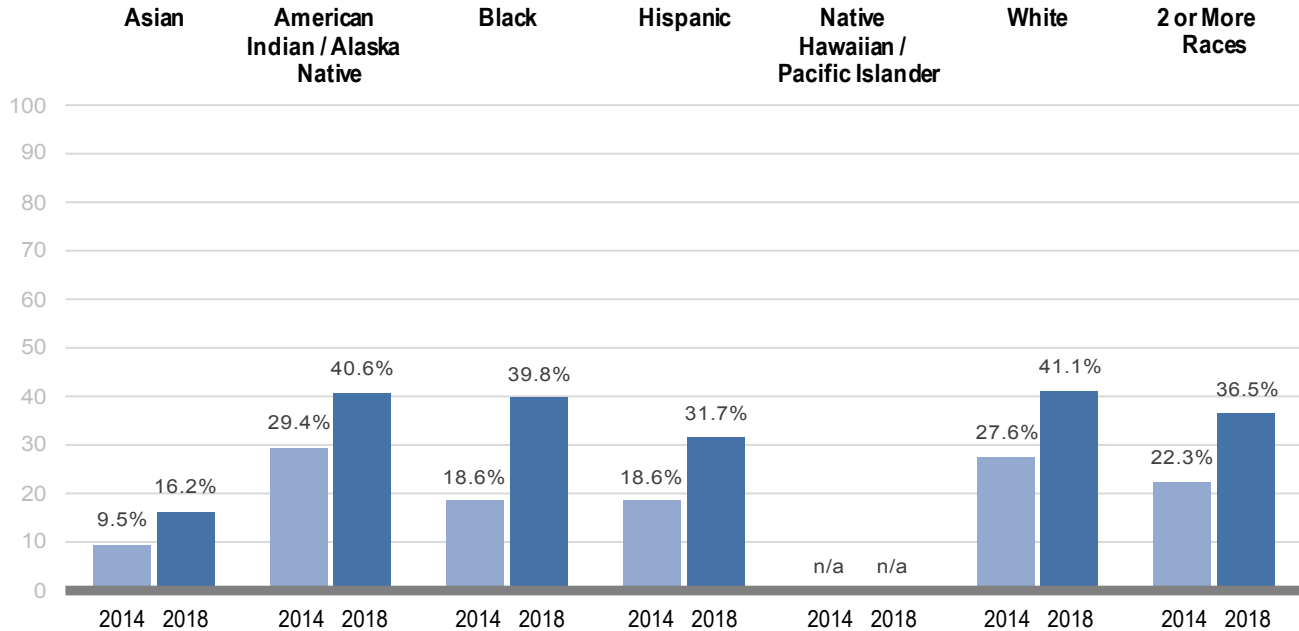
	2014				2018				Change
	Enrolled	Voted	Rate		Enrolled	Voted	Rate		
Asian	254	24	**9.5%**		253	41	**16.2%**	⬆	**6.8**
American Indian/ Alaska Native	51	15	**29.4%**		32	13	**40.6%**	⬆	**11.2**
Black	957	178	**18.6%**		1,015	404	**39.8%**	⬆	**21.2**
Hispanic	372	69	**18.6%**		410	130	**31.7%**	⬆	**13.2**
Native Hawaiian/ Pacific Islander	15	*	**n/a**		14	*	**n/a**		**n/a**
White	11,473	3,163	**27.6%**		10,609	4,359	**41.1%**	⬆	**13.5**
2 or More Races	220	49	**22.3%**		337	123	**36.5%**	⬆	**14.2**
Unknown	284				145				

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			**2018**			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	425	92	21.7%	453	164	36.2% ⬆	14.6
Business, Management, and Marketing	2,458	677	27.5%	2,151	832	38.7% ⬆	11.1
Communication and Journalism	739	187	25.3%	599	278	46.4% ⬆	21.1
Computer and Information Sciences	1,002	240	24.0%	1,046	390	37.3% ⬆	13.3
Education	1,100	330	30.0%	1,052	453	43.1% ⬆	13.1
Engineering and Engineering Technologies	315	39	12.4%	264	70	26.5% ⬆	14.1
English Language and Literature	297	78	26.3%	228	110	48.3% ⬆	22.0
Foreign Languages, Literatures, and Linguistics	66	22	33.3%	51	26	51.0% ⬆	17.7
Health Professions	1,774	491	27.7%	2,259	895	39.6% ⬆	11.9
History	173	72	41.6%	120	71	59.2% ⬆	17.6
Law Enforcement, Firefighting, and Protective Services	251	63	25.1%	252	77	30.6% ⬆	5.5
Legal Professions and Studies	418	179	42.8%	430	238	55.4% ⬆	12.5
Liberal Arts and Sciences, and Humanities	1,532	289	18.9%	1,108	346	31.2% ⬆	12.4
Mathematics and Statistics	109	29	26.6%	79	30	38.0% ⬆	11.4
Natural Resources and Conservation	63	16	25.4%	78	35	44.9% ⬆	19.5
Parks, Recreation, Leisure, and Fitness Studies	112	16	14.3%	101	32	31.7% ⬆	17.4
Philosophy and Religious Studies	19	*	n/a	*	*	n/a	n/a
Physical Sciences	307	77	25.1%	220	80	36.4% ⬆	11.3
Psychology	456	102	22.4%	471	167	35.5% ⬆	13.1
Public Administration and Social Service Professions	504	141	28.0%	458	222	48.5% ⬆	20.5
Social Sciences	350	127	36.3%	300	142	47.3% ⬆	11.0
Visual and Performing Arts	822	148	18.0%	706	286	40.5% ⬆	22.5
Unknown	334	129	38.6%	380	182	47.9% ⬆	9.3

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: **https://idhe.tufts.edu.**

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____[name of institution]*. Medford, MA.

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